
Search Engine Assist

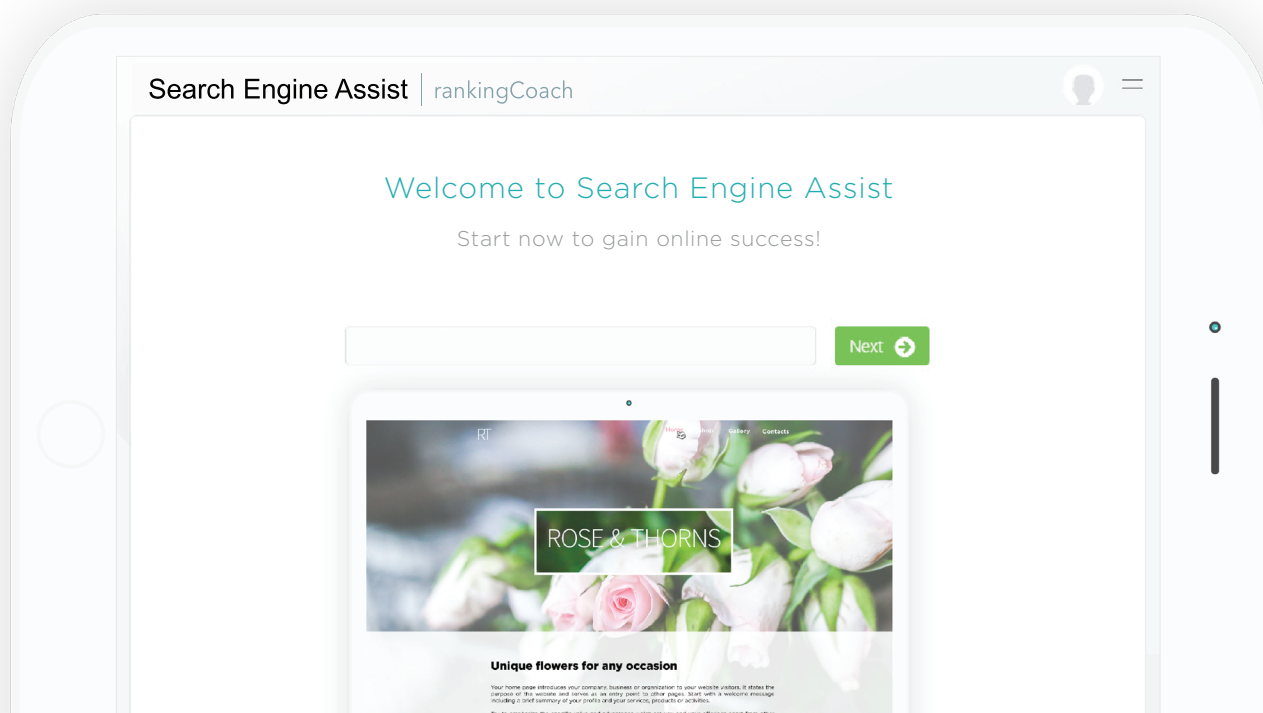
SEARCH ENGINE ASSIST

Simplify SEO for your small business customers.

The SEO market is exploding. As the website market matures, small businesses are increasingly recognizing the need to improve their search rankings and online visibility. SEO can be complex and time consuming, and small businesses are turning to trusted providers for guidance and solutions.

Differentiate your core and value-added services by addressing this growing demand with Search Engine Assist, powered by RankingCoach. Search Engine Assist is a simple do-it-yourself Search Engine Optimization (SEO) tool that helps businesses improve their website's exposure and ranking online.

Launch Search Engine Assist as a stand-alone product, or bundle with other value-added business services.




SEARCH ENGINE ASSIST

Benefits for Partners:

- Allows partners to capture share of SEO growth
- Simplified value proposition
- Allows for upselling to additional services
- Improve your brand value by entering the online marketing space

Benefits for Customers:

- Easy-to-use SEO tool provides detailed step-by-step instructions to improve search engine rankings
- Affordable SEO solution compared to a managed SEO service
- A unique and customized SEO plan generated for each business based on: industry, location, website and online presence
- Walks customers through keyword selection, on-site optimization, link-building and off-site tasks
- Includes video tutorials and how-to guides for completing each step
- Regular email updates and reporting



80% of US Internet users have used a search engine in the past week to search for a local business or service

- Local Search Association, 2017.

Capture the SEO opportunity with Search Engine Assist.

1-800-322-9438 • learnmore@hostopia.com

